

EDUCATE TO NAVIGATE

THE NHSBCA'S INITIATIVE TO TAKE BACK THE GAME



WHY IS THE NHSBCA TAKING ACTION:

1. To promote and to improve scholastic basketball and basketball coaches.
2. To address the unacceptable current scholastic basketball climate and issues.
3. To reaffirm the value of team building, loyalty, playing for a school, + group goals
4. If we don't take action to establish standards – who will?

WHAT ARE THE NHSBCA GOALS FOR THE TAKE BACK THE GAME INITIATIVE

- The goal of this initiative is to help basketball players, their parents, their coaches, and other interested parties navigate the current challenges in youth basketball system.
- We will do this by educating relevant parties about the landscape of grass roots basketball in the United States, including offering detailed information about the recruiting process at American colleges and universities
- Our intended result is to elevate the standing of scholastic basketball coaches and to reinforce the value of playing scholastic sports.

TARGET AUDIENCES/ GROUPS

- Players
- Parents
- Coaches (scholastic, grass roots and college)
- Fans
- The general public

NOTE- We are not into finger pointing or assigning blame. We want to provide accurate data and information to help people make good decisions. We are all part of the solution.

SOME EXAMPLES OF CURRENT ISSUES & CHALLENGES IN EDUCATION- BASED BASKETBALL

Increase in violence at games

Playing year round

Out of control parents

Decrease in teamwork and increase of the ME player

What is an ELITE player?

Unprecedented time of change

Increase in players transferring schools

Severe shortage of officials

Decrease in number of students playing high school sports

Name-Image-Likeness

College Transfer Portal

Short length of scholastic coaching careers

Playing to "be seen by college coaches"



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WHAT DO WE STAND FOR?

1. Stop monetizing youth sports, prioritize people over profits.
2. Educating parents, players, coaches and other interested parties about what the youth/grass roots landscape is and the role educational-based athletics plays in it.
3. Providing truthful accurate data regarding chance of playing college basketball, getting a scholarship, and/or playing professional basketball.
4. Providing-data of realistic financial costs for a player to participate in grassroots basketball, and additional costs to be labeled an "elite" player.
5. Requiring all grassroots/youth basketball coaches to be First Aid, CPR certified and to have a background check.
6. Requiring all grassroots/youth basketball coaches to have some education/training regarding proper ways to teach and coach players, and what behavior is expected by coaches.
7. Create a positive learning and playing environment for individuals and teams,
8. Affirm the importance of adolescents having the opportunity to participate in multiple sports.
9. Stress the teaching and expectations of all, in regard to good sportsmanship.
10. Promote the value of School-based basketball (and all athletics) in teaching life lessons and team building.

WHAT ARE WE OPPOSED TO?

1. Abuse of any kind (physical, verbal, emotional and mental)
2. Long trips by travel teams before 12 years old.
3. Against travel every weekend
4. Not teaching the fundamentals of the game of basketball
5. "Requiring" focus on a single sport.

INTERESTING FACTS

- Less than 3% of all high school athletes player their sport in college
- One 1 in 10,000 high school athletes get even a partial college athletic scholarship
- Youth sports is a 28 BILLION dollar industry
- 1.3 percent of high school athletes will get a full scholarship

ABOUT THE NHSBCA

The National High School Basketball Coaches Association, Inc. unites and organizes basketball coaches from all 50 states, in addition to Washington, DC. The NHSBCA is the national voice for high school basketball coaches, working to foster high standards of professionalism for all coaches. The state representatives work collaboratively to improve education-based basketball and basketball coaches. nhsbca.org

FORMAT OF INFORMATION

- Entertaining programs
- Meaningful videos
- Interesting podcasts
- In person and on-line meetings
- "Colorful" printed materials
- Regular Social Media
- Dynamic speakers
- Engaging presentations
- Packets of useful content

HOW TO GET OUT VALUABLE INFORMATION IN AN ENGAGING FORMAT ?

-Distribute to leaders of each state basketball coaches associations to pass it on to every Boys & Girls Basketball Coaches in every school in their state.

-From there distribute to players and parents in their school programs.

-ALSO EVERYTHING WILL BE POSTED ON NHSBCA.org

**TAKE
BACK THE
GAME**

