6 Key Characteristics of a Championship Program

- 1. Establish Basketball Philosophy
 - A. Style of play
 - B. Trademark/ what are your teams known for?
 - C. Education based/teach lifelong lessons by using basketball to teach game of life
 - D. Help players use basketball to get an education/recruiting process/scholarships
 - E. Give back to the game/promote our game
- 2. Feeder System/total program
 - A. A good feeder system establishes continuous success
 - B. Help elementary and Jr. High players and coaches feel like they are part of a total program
 - C. Discipline and attention to details
- 3. Establish team and individual goals
 - A. Goals should be measurable/some are not
 - B. Goals vs ultimate objective
 - C. Play to potential not level of competition
- 4. Relationships /we are all in this together
 - A. Positive rapport with players/prescribe roles
 - B. Parents
 - C. Coaching staff
 - D. Administration
 - E. Student body
 - F. Community
 - G. Senior leadership/you go as your seniors go
 - H. Give players ownership
- 5. Professional growth
 - A Be a student of the game
 - B. Support your professional organization
 - C. Teach the fundamentals skills of the game
 - D. Adapt and change to better meet the needs of the modern athlete without sacrificing

Principles

- 6. Preparation
 - A. Master Plan in season/out of season
 - B. Post season evaluation
 - C. Plan Practice/if you don't work it out in practice, don't expect to see it happen in the game. Practice is the classroom. The games on Friday and Saturday night are the tests to see how well the lessons were learned in practice.
 - D. Work ethic
 - E. Game Prep
 - F. The mental approach/The mental is to the physical as 4 is to 1. Thought for the day.

G. Physical conditioning/weight training